

## Toyota Forklift Part

Toyota Forklift Parts - In the U.S., Toyota Materials Handling inc., or TMHU, continues to be the top selling lift truck dealer since 1992. Proudly celebrating more than 40 years of service, the Irvine, California established company offers a comprehensive line of quality lift trucks. Thanks to their history of excellence, reliability, and sturdiness, Toyota remains prevalent in this competitive market. Quality is the foundation of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S.A are built here.

All Toyota equipment and parts built within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its commitment to continual progress and its environmentally friendly systems. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For instance, the Toyota 8-Series IC lift trucks emit 70 percent less smog forming emissions than the existing federal EPA standards and have complied with California's strict emission standards and regulations.

### TMHU, U.S.A.- Leading the Industry

The head of Toyota Material Handling, U.S.A., Brett Wood believes that TMHU's success comes from its dedication to produce high quality lift trucks at the same time as offering outstanding customer assistance and service. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues."• TMHU's parent company, Toyota Industries Corporation, often known as TICO, is listed in Fortune Magazine as the world's biggest lift truck provider and is amongst the magazines celebrated World's Most Admired Companies.

### New Meaning to Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich corporate doctrine of environmental stewardship in Toyota. Not a lot of other organizations and no other lift truck producer can equal Toyota's record of caring for the environment while simultaneously stimulating the economy. Environmental accountability is an important feature of company decision making at Toyota and they are proud to be the first and only maker to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet an added reason they remain a leader within the industry.

Toyota originally introduced the 8-Series line of lift vehicles in 2006, again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission principles, and California's more environmentally friendly emission standards. The end product is a lift vehicle that produces 70% less smog forming emissions than the existing Federal standards tolerate.

Also in 2006, Toyota developed a relationship with the Arbor Day Foundation, furthering their commitment to the environment. In excess of 57,000 trees have been planted in regional parks and national forests damaged by ecological causes such as fires, as a result of this relationship. 10,500 seedlings have also been circulated through Toyota Industrial Equipment's network of dealers to non-profit organizations and neighborhood consumers to help sustain communities all over the U.S.

Toyota's lift trucks offer improved stability, visibility, efficiency, ergonomics, and all the leading safety equipment that has made Toyota an industry leader. The company's System of Active Stability, also referred to as "SAS"•, helps lessen the risk of accidents and accidental injuries, and increasing productivity levels while minimizing the potential for product and equipment damage.

System Active Stability senses numerous elements that may lead to lateral instability and possible lateral overturn. When one of those conditions are detected, SAS immediately engages the Swing Lock Cylinder to stabilize the rear axle. This transitions the lift truck's stability trajectory from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the likelihood of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to avoid injuries or accidents while adding durability.

The SAS systems were initially used on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped boost Toyota into the lead for industry safety standards. Now, SAS is utilized on virtually every modern internal combustion products and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in operation, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with mandatory worker instruction, overturn fatalities across all brands have decreased by 13.6% since 1999. Also, there have been an overall 35.5% fall in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's pattern of brilliance reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training program to help customers meet OSHA standard 1910.178. Education packages, video tutorials and an assortment of resources, covering a wide scope of matters-from personal safety, to OSHA rules, to surface and load situations, are available through the dealer network.

Toyota has maintained a relentless existence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment Manufacturing, created its 350,000th lift truck. This fact is demonstrated by the statistic that 99% of Toyota lift trucks bought in America today are built in the United States.

TMHU is based in Columbus Indiana and houses nearly 1 million square feet of manufacturing facilities over 126 acres of land. Facilities include a National Customer Center, as well as manufacturing operations and distribution centers for equipment and

service components, with the total commitment exceeding \$113 million dollars.

The contemporary NCC was built to operate for TMHU customers and dealers. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live merchandise demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its founder, Sakichi Toyoda, in 1867, and finally a education center.

The NCC embodies Toyota's commitment to providing top-notch client service. TMHU's 68 sanctioned Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations all through the U.S, supply the most comprehensive and inclusive customer service and support in the industry. The company's new and Licensed Used lift trucks, service, components, and financing capabilities make Toyota dealerships a one-stop shop to guarantee overall client satisfaction.